**Data Description:**

* You have data on the vehicles you sell:
* what is the make, model, and year?
* What is the price point?
* Data on your customers, such as where they live and payment methods,
* data on orders and shipments, such as when the order was shipped and received,
* what the after-sales feedback was, and so on.

**Solution Approach:**

* Once these questions have been answered by writing SQL queries, you can use those results to create the Quarterly Business Report. Use the results from the queries**\*** to generate visuals in Excel. A template report, *new\_wheels\_sample\_QBR\_template.pdf,* has been uploaded to this module.

**Submission Guidelines:**

**There are three files that are expected in the submission of this project:**

**Script**: This should have the *submission\_myname.txt file which contains the below things-*

**Note:** Use the submission\_myname.sql (project guideline document) and write all the codes in the same provided document and save it as a .txt file, called submission\_myname.txt.

**Slides**: This should have the Quarterly Business Report in the form of a **.pdf**

**Excel Sheet:**  All of the 10 query results' visuals/well-formatted tables should be pasted into a single excel sheet. The excel sheet should be submitted as a **.pdf file**

**Best Practices for SQL Script:**

* The solution script file should be well-documented, with comments explaining the functionality of code or the observations and insights.

**Best Practices for Report/Presentation:**

* audience will be the CXOs of the Company or Business Stakeholders.
* The key points in the report should be the following:
  + **Business Overview** of the problem and solution approach
  + **Key findings** and insights in **each** section
  + **Business recommendations** that can drive decisions
* The **Quarterly Report** should be submitted as a .**pdf** file

**Scoring guide (Rubric) - SQL and Databases - Project**

* 10 questions (Q1- Q10)
* 10+ visuals/tables
* 8 required slides (TR, TO, TC, AR LQR, LQO, ADtS, %GF)
* Slides each have observations/findings + insights/recommendations
* SQL code